

Twenty-second Festival Season 2016 Program Book Advertisement Rates



Why advertise with Union Avenue Opera?

When businesses and companies show their support for Union Avenue Opera they gain the loyal patronage of our audience (400+ nightly) and show the community they are dedicated supporters of the arts in St. Louis.

This summer at Union Avenue Opera, the drama will be big and the passion loud as we present two company debuts alongside one of the world's most revered operas: The Mikado, Tosca, and Doubt - starring Christine Brewer.



About Union Avenue Opera:

The mission of Union Avenue Opera is to provide professional opportunities for gifted, emerging artists and to offer vibrant and affordable opera experiences in original languages to audiences that reflect the breadth and diversity of the St. Louis region. Believing that the arts are vital to the health and reputation of a community, Union Avenue Opera is committed to its urban setting, educational outreach and artistic integrity.

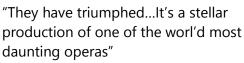
Union Avenue Opera is a publicly supported 501(c)(3) nonprofit organization, and receives funding from the Missouri Arts Council, Regional Arts Commission, and the Arts and Education Council.



What the Media Is Saying:

"[B]eautifully sung and expertly produced" - John Huxhold, St. Louis Post-Dispatch

"[V]isually stunning and musically breathaking" and "a poingnant and memorable operatic experience" - Mark Bretz, Ladue News



- Steve Callahan, BroadwayWorld.com

"If I continue to praise this company, it's because I depart each performance with the conviction that each opera is better than the last...I recommend taking your family to UAO, and support one of the finest opera companies around. This place is magic"

- Raphael Maurice, STL Magazine

Gilbert and Sullivan The Mikado July 8, 9, 15, 16 Tosca starring Christine Brewer

2015 Advertisers Included: Raymond James and Associates, Inc. • Musicians' Association of St. Louis • Webster University • Bach Society of Saint Louis Husch Blackwell • Delmar Gardens • The Saint Louis Chamber Chorus • Missouri Women's Chorus • Union Avenue Christian Church • Breihan Properties Regional Arts Commission • Dressel's Public House • Saint Louis University • West End Players Guild • Arts Group of Union Avenue • Atlas Restaurant Tavern of Fine Arts • Campbell House • Midwest BankCentre • Winter Opera Saint Louis • Opera Theatre of Saint Louis • Mangrove St. Louis Public Radio • Gersher Music Festival • Kimberly Werner • JHooker Construction



2016 Program Book

Advertisement Purchase Agreement

Reservation Deadline: May 27, 2016 Artwork Deadline: June 2, 2016

I/We heareby agree to purchase an advertisement in Union Avenue Opera's 2016 Program Book. The book,

measuring 5 $\frac{1}{2}$ " by 8 $\frac{1}{2}$ ", will be August 27, 2016.	distribued at tw	elve performand	es of three productions from July 8 through
Business/Name:			
Primary Contact:			
Contact Address:			
Сіту:	State:	ZIP:	CONTACT PHONE:
Contact Email:			
Indicate ad size below:			
Placement	Rate	Size (w x h)	Camera ready copy will be:
*Inside Front Left (color)	□ \$1250	4 ½" x 7 ½"	☐ Emailed ☐ Is Included
*Inside Front Right (b/w)	□ \$1150	4 ½" x 7 ½"	☐ Same as 2015 ☐ I would like UAO to produce an ad (additional fees apply at a rate of \$30/hour)
*Inside Back Right (color)	□ \$1150	4 ½" x 7 ½"	
*Inside Back Cover Left (b/w)	□ \$950 sold	4 ½" x 7 ½"	
Full Page Ad (b/w)	□ \$500	4 ½" x 7 ½"	
Half Page Ad (b/w)	□ \$300	4 ½" x 3 ¾"	
Quarter Page Ad (b/w)	□ \$175	4 ½" x 2"	
*Premium ad space subject to prior s	ale. Contact Emily fo	r availability	
Opera accepts no liability beyond the co the advertiser fail to provide copy, Unio and/or its product.	ost of an insertion. It in Avenue Opera will ission. NO ADVER	is the advertiser's reprint out only the r	pera. In the event of a printing error Union Avenue esponsibility to meet the deadlines stated above. Should name, address and telephone number of the advertiser PUBLISHED IF PAYMENT IS NOT RECEIVED BY THE WITH UNION AVENUE OPERA.
Artwork due: June 2, 2016			
Authorized Signature:			Date:
Please complete this advertising Emily DePauw Administrative Di 314-361-2881 emily@unionaver	rector	mail or email to:	Union Avenue Opera 733 N. Union Blvd St. Louis, MO 63108

Native Illustrator, Photoshop, or PDFs (with embedded fonts and links rendered) can be emailed to emily@unionavenueopera.org or UAO can create a simple ad for a nominal fee. Call to find out more.