

Twenty-second Festival Season 2016 Program Book Advertisement Rates



Why advertise with Union Avenue Opera?

When businesses and companies show their support for Union Avenue Opera they gain the loyal patronage of our audience (400+ nightly) and show the community they are dedicated supporters of the arts in St. Louis.

This summer at Union Avenue Opera, the drama will be big and the passion loud as we present two company debuts alongside one of the world's most revered operas: *The Mikado*, *Tosca*, and *Doubt* - starring Christine Brewer.

About Union Avenue Opera:

The mission of Union Avenue Opera is to provide professional opportunities for gifted, emerging artists and to offer vibrant and affordable opera experiences in original languages to audiences that reflect the breadth and diversity of the St. Louis region. Believing that the arts are vital to the health and reputation of a community, Union Avenue Opera is committed to its urban setting, educational outreach and artistic integrity.

Union Avenue Opera is a publicly supported 501(c)(3) nonprofit organization, and receives funding from the Missouri Arts Council, Regional Arts Commission, and the Arts and Education Council.

What the Media Is Saying:

"[B]eautifully sung and expertly produced"
– John Huxhold, *St. Louis Post-Dispatch*

"[V]isually stunning and musically breathtaking" and "a poignant and memorable operatic experience"
– Mark Bretz, *Ladue News*

"They have triumphed...It's a stellar production of one of the world's most daunting operas"
– Steve Callahan, *BroadwayWorld.com*

"If I continue to praise this company, it's because I depart each performance with the conviction that each opera is better than the last...I recommend taking your family to UAO, and support one of the finest opera companies around. This place is magic"
– Raphael Maurice, *STL Magazine*

Gilbert and Sullivan
The Mikado
July 8, 9, 15, 16

Puccini
Tosca
July 29, 30, August 5, 6

Douglas J. Cuomo
Doubt
starring Christine Brewer
August 19, 20, 26, 27



2016 Program Book Advertisement Purchase Agreement

Reservation Deadline: **May 27, 2016**

Artwork Deadline: **June 2, 2016**

I/We hereby agree to purchase an advertisement in Union Avenue Opera's 2016 Program Book. The book, measuring 5 1/2" by 8 1/2", will be distributed at **twelve** performances of **three** productions from July 8 through August 27, 2016.

BUSINESS/NAME: _____

PRIMARY CONTACT: _____

CONTACT ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ CONTACT PHONE: _____

CONTACT EMAIL: _____

Indicate ad size below:

Placement	Rate	Size (w x h)
*Inside Front Left (color)	<input type="checkbox"/> \$1250	4 1/2" x 7 1/2"
*Inside Front Right (b/w)	<input type="checkbox"/> \$1150	4 1/2" x 7 1/2"
*Inside Back Right (color)	<input type="checkbox"/> \$1150	4 1/2" x 7 1/2"
*Inside Back Cover Left (b/w)	<input type="checkbox"/> \$950 SOLD	4 1/2" x 7 1/2"
Full Page Ad (b/w)	<input type="checkbox"/> \$500	4 1/2" x 7 1/2"
Half Page Ad (b/w)	<input type="checkbox"/> \$300	4 1/2" x 3 3/4"
Quarter Page Ad (b/w)	<input type="checkbox"/> \$175	4 1/2" x 2"

Camera ready copy will be:

- Emailed Is Included
- Same as 2015

- I would like UAO to produce an ad (additional fees apply at a rate of \$30/hour)

*Premium ad space subject to prior sale. Contact Emily for availability

It is understood that advertising copy is subject to approval by Union Avenue Opera. In the event of a printing error Union Avenue Opera accepts no liability beyond the cost of an insertion. It is the advertiser's responsibility to meet the deadlines stated above. Should the advertiser fail to provide copy, Union Avenue Opera will print out only the name, address and telephone number of the advertiser and/or its product.

PAYMENT IS DUE AT TIME OF SUBMISSION. NO ADVERTISEMENT WILL BE PUBLISHED IF PAYMENT IS NOT RECEIVED BY THE MAY 27, 2016 DEADLINE UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE WITH UNION AVENUE OPERA.

Artwork due: June 2, 2016

Authorized Signature: _____ Date: _____

Please complete this advertising agreement and mail or email to:

Emily DePauw
 Administrative Director
 314-361-2881
 emily@unionavenueopera.org

Union Avenue Opera
 733 N. Union Blvd
 St. Louis, MO 63108

Native Illustrator, Photoshop, or PDFs (with embedded fonts and links rendered) can be emailed to emily@unionavenueopera.org or UAO can create a simple ad for a nominal fee. Call to find out more.