

2018 Artistic Sponsorship Opportunities



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## UNION AVENUE OPERA

Scott Schoonover • Artistic Director

*“The stars have aligned once again for Union Avenue Opera’s 2017 season ... some of the finest work Union Avenue Opera has ever done. It is at as high a level of accomplishment as any professional music or arts organization in St. Louis...”*

*St. Louis Post-Dispatch*  
(July 8, 2017)

### 2018 | Season Twenty-Four

*H.M.S. Pinafore* - July 6, 7, 13, 14,

*Nabucco* - July 27, 28, August 3, 4

*Lost in the Stars* - August 17, 18, 24, 25

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## WHY SUPPORT UNION AVENUE OPERA?

The mission of Union Avenue Opera is to provide professional opportunities for gifted, emerging artists and to offer vibrant and affordable opera experiences in original languages to audiences that reflect the breadth and diversity of the St. Louis region. Believing that the arts are vital to the health and reputation of a community, Union Avenue Opera is committed to its urban setting, educational outreach and artistic integrity.

Union Avenue Opera is excited to present its Twenty-Fourth Festival Season featuring a traditional take on Gilbert & Sullivan's brilliant comedy *H.M.S. Pinafore*, Verdi's high-stakes, Old Testament drama *Nabucco*, and Kurt Weill's heartbreaking and timely *Lost in the Stars* which explores racial inequality in 1940's Johannesburg, South Africa.

When businesses and companies show their support for Union Avenue Opera they gain the loyal patronage of our audience, but they also receive exposure and unique benefits while displaying their dedication to the local arts community. There are numerous sponsorship opportunities available for the 2018 Festival Season. For more information, or questions, please contact: Administrative Director Emily DePauw at 314-361-2881 or email [emily@unionavenueopera.org](mailto:emily@unionavenueopera.org).

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## ABOUT UNION AVENUE OPERA:

- ◆ UAO is the oldest professional opera company in the region offering productions solely in original languages;
- ◆ UAO has earned a reputation of artistic excellence in the St. Louis community and beyond;
- ◆ 4830 people engaged in UAO's 2017 Festival Season;
- ◆ 13% of UAO's audience attended for the first time in 2017 and 23% have been attending for 10+ years;
- ◆ 89% of UAO's audience holds a college degree or higher.

Union Avenue Opera is a 501(c)(3) nonprofit organization registered in Missouri under the Internal Revenue Service Code. Union Avenue Opera is funded in part by the Missouri Arts Council, a State Agency, the Regional Arts Commission, and through individual and corporate contributions.

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## WHAT THE MEDIA IS SAYING:

"[UAO] just gets better and better ... a cast of superb voices .... Another gem in the glittering wake of Union Avenue Opera." – *KDHX.org*

"[UAO] assembled a cast of fine singing actors, skilled dancers and a director with major theatrical chops [Ken Page], for a successful whole in the company's first Broadway outing." – *St. Louis Post-Dispatch*

"In their intimate venue the Union Avenue Opera gives us these great singers without amplification – a rare treat..." – *KDHX.org*

"A treat not to be missed" – *Two on the Aisle*

"... [a] trifling little aural treat designed to please both children and adults" – *Ladue News*

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## CONSIDER THE VALUE OF:

- ◆ **Branding** with loyal and diverse audiences;
- ◆ **On-site visibility** at performances;
- ◆ **Networking** with potential clients;
- ◆ **Ticket packages** for your employees;
- ◆ **Media exposure** in regional/national press
- ◆ **Recognition** in UAO publications;
- ◆ **Online presence** at [unionavenueopera.org](http://unionavenueopera.org);
- ◆ **Philanthropic consideration** of sponsorship support.

## Rights Sponsor - \$5,000

Available for *H.M.S. Pinafore*, *Nabucco*, and *Lost in the Stars*

Help offset the cost of rights and music rentals during the 2018 Festival Season.

### Benefits

Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Angel* level.

Tickets

- Four (4) Reserved Center Season Tickets to opening night of the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2018 Union Avenue Opera performances.



## Costume Sponsor - \$3,500

Available for *H.M.S. Pinafore*, *Nabucco*, and *Lost in the Stars*

With over 80 artists involved on stage and approximately 160 costumes for the season your organization can help offset the cost of costuming the 2018 Festival Season productions as a Costume Sponsor.

### Benefits

Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website.
- Season-long recognition in program book at *Director* level.

Tickets

- Two (2) Reserved Center Tickets to the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2018 Union Avenue Opera performances.

## Media Sponsor – \$2,500 or In-Kind

Media Sponsorships are highly valuable to Union Avenue Opera and can either be monetary or through in-kind donation of advertising space (radio, television, print, electronic media, etc).

### Benefits

Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

Tickets

- Four (4) Reserved Center Tickets to the production of your choice;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2018 Union Avenue Opera performances.

## Principal Artist Sponsor - \$2,500 *[each]*

Union Avenue Opera is please to announce a fine cast of principal artists for the 2018 Festival Season.

### Benefits

Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

Tickets

- Two (2) Reserved Center Tickets to sponsored artist's production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2018 Union Avenue Opera performances.

Special Event

- Union Avenue Opera will arrange a lunch for two with the sponsored artist. (Restrictions apply)

**Anthony Heineman**

Ralph Rackstraw, *H.M.S. Pinafore*



**Leann Schuering**

Josephine, *H.M.S. Pinafore*



**Steven Condy\***

Sir Joseph Porter, *H.M.S. Pinafore*



**Katherine Calcamuggio\***

Buttercup, *H.M.S. Pinafore*



**Robert Garner**

Nabucco, *Nabucco*



**Marsha Thompson\***

Abigaille, *Nabucco*



**Jesse Donner\***

Ismaele, *Nabucco*



**Zachary James**

Zaccaria, *Nabucco*



**Kenneth Overton\***

Stephen Kumalo, *Lost in the Stars*



**Krysty Swann\***

Irina, *Lost in the Stars*



**Roderick George\***

Leader, *Lost in the Stars*



**Melody Wilson**

Linda, *Lost in the Stars*



\*Union Avenue Opera stage debut

## Principal Orchestra Member Sponsor - \$1,250

Union Avenue Opera is honored to have a fine group of core musicians anchoring the 2018 Festival Orchestra. All members of the American Federation of Musicians Union.

### Benefits

#### Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

#### Tickets

- Two (2) Reserved Center Tickets to one opera during the 2018 Festival Season;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2018 Union Avenue Opera performances.



### Principal Orchestra Members:

[Subject to change]

CONCERTMASTER, 1<sup>ST</sup> VIOLIN – Wanda Becker  
2<sup>ND</sup> VIOLIN – Bill Bauer  
VIOLA – Victoria Voumard  
CELLO – Tracy Andreotti  
BASS – Wendy Hyman-Fite  
FLUTE – Ann Dolan  
OBOE – Ann Homann  
CLARINET – Jeanine York-Garasché  
BASSOON – Donita Bauer  
HORN – Nancy Shick  
TRUMPET – Robert Souza  
TROMBONE – Ed Jacobs  
PERCUSSION – Henry Claude

## Chorus Member Sponsor - \$600 *[each]*

Available for *H.M.S. Pinafore*, *Nabucco*, and *Lost in the Stars*

Union Avenue Opera is pleased to each year hire the most talented up and coming local singers to sing in our Festival Season Choruses. This summer, Union Avenue Opera will hire fifty-two local artists for the choruses of *H.M.S. Pinafore*, *Nabucco*, and *Lost in the Stars*.

### Benefits

#### Name or Corporate Logo Placement

- Quarter page ad Festival Season program book;
- Logo hotlink on unionavenueopera.org.
- Season-long recognition in the program book at *Patron* level.

#### Tickets

- Corporate Discount Program – 15% discount on single tickets for your employees to all sponsored production



# 2018 SPONSORSHIP PLEDGE AGREEMENT

BUSINESS/CORPORATE NAME: \_\_\_\_\_

PRIMARY CONTACT NAME: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

### I/We would like to sponsor the following:

#### Rights Sponsor \$5,000

- H.M.S. Pinafore*
- Nabucco*
- Lost in the Stars*

#### Media Sponsor

- \$2,500
- In-Kind

#### Costume Sponsor \$3,500

- H.M.S. Pinafore*
- Nabucco*
- Lost in the Stars*

#### Chorus Sponsorship \$600

- H.M.S. Pinafore*
- Nabucco*
- Lost in the Stars*

#### Artist Sponsor \$2,500

- Artist Name: \_\_\_\_\_

#### Principal Orchestra Member Sponsor \$1,250

- Artist Name: \_\_\_\_\_

PAYMENT IS DUE THE FIRST OF THE MONTH OF YOUR SPONSORED PRODUCTION PERFORMANCE DATES AND YOU WILL BE INVOICED ONE MONTH IN ADVANCE. CONTACT UNION AVENUE OPERA TO DISCUSS ALTERNATE PAYMENT OPTIONS.

*Should any of the provisions of this Agreement be prevented or interfered with, including Union Avenue Opera's ability to present or the audience's ability to access a scheduled production/performance(s), neither Union Avenue Opera or the Sponsor shall be under any obligation to present at a different time or place, and neither party shall have any claim against the other in connection with losses resulting from such prevented or interfered with performance(s).*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE COMPLETE THIS SPONSORSHIP PLEDGE FORM AND MAIL OR EMAIL TO:

EMILY DEPAUW  
ADMINISTRATIVE DIRECTOR

UNION AVENUE OPERA  
733 UNION BLVD  
ST. LOUIS, MO 63108

PHONE: 314-361-2881  
EMAIL: EMILY@UNIONAVENUEOPERA.ORG

## BOARD OF DIRECTORS – MARCH 2018

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