

2019 Artistic Sponsorship Opportunities

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## UNION AVENUE OPERA

Scott Schoonover • Artistic Director



"Union Avenue's cast certainly squeezes every ounce of drama out of this material ... a rousing and vital performance ... in short, a certified rouser."

*On STL*  
(July 29, 2018)

### 2019 | Season Twenty-Five

*Candide* - July 5, 6, 12, 13 featuring **Christine Brewer** as the Old Lady

*La bohème* - July 26, 27, August 2, 3

*Glory Denied* - August 16, 17, 23, 24

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## WHY SUPPORT UNION AVENUE OPERA?

The mission of Union Avenue Opera is to provide professional opportunities for gifted, emerging artists and to offer vibrant and affordable opera experiences in original languages to audiences that reflect the breadth and diversity of the St. Louis region. Believing that the arts are vital to the health and reputation of a community. Union Avenue Opera is committed to its urban setting, educational outreach and artistic integrity.

Union Avenue Opera is thrilled to be celebrating its 25<sup>th</sup> Anniversary Season in 2019. The season opens with the return of world-renown soprano Christine Brewer in Bernstein's comedic farce, *Candide* in a colorful spectacle not to be missed. Puccini's operatic blockbuster *La bohème* opens at the end of July and is perhaps the greatest love story ever sung. Closing the season is a story of unimaginable bravery and the nature of hope in the true story of America's longest held prisoner of war in Tom Cipullo's *Glory Denied*.

When businesses and companies show their support for Union Avenue Opera they gain the loyal patronage of our audience, but they also receive exposure and unique benefits while displaying their dedication to the local arts community. There are numerous sponsorship opportunities available for the 2019 Festival Season. For more information, or questions, please contact: Administrative Director Emily Stolarski at 314-361-2881 or email [emily@unionavenueopera.org](mailto:emily@unionavenueopera.org).

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## ABOUT UNION AVENUE OPERA:

- ◆ UAO is the oldest professional opera company in the region offering productions solely in original languages;
- ◆ UAO has earned a reputation of artistic excellence in the St. Louis community and beyond;
- ◆ Over 4970 people engaged in UAO's 2018 Festival Season;
- ◆ 17% of UAO's audience attended for the first time in 2018 and 27% have been attending for 10+ years;
- ◆ 89% of UAO's audience holds a college degree or higher.

Union Avenue Opera is a 501(c)(3) nonprofit organization registered in Missouri under the Internal Revenue Service Code. Union Avenue Opera is funded in part by the Missouri Arts Council, a State Agency, the Regional Arts Commission, and through individual and corporate contributions.

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## WHAT THE MEDIA IS SAYING:

"Union Avenue Opera has gotten their season off to a strong start." – *KDHX.org*

"Of the many beautiful shows that this amazing small company has presented in its twenty-four seasons *Nabucco* is, perhaps, the most vocally gorgeous of all." – *Broadway World.com*

"They succeed in showcasing not only the top-shelf talent they attracted for this production, but also one of the best choruses featured on their cozy stage." – *St. Louis Limelight*

"UAO is to be commended" – *St. Louis Post-Dispatch*

"The combination of excellent operatic voices and top-tier actors creates a performance that is completely engaging and accessible ... a memorable and finely tuned production." – *KDHX.org*

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## CONSIDER THE VALUE OF:

- ◆ **Branding** with loyal and diverse audiences;
- ◆ **On-site visibility** at performances;
- ◆ **Networking** with potential clients;
- ◆ **Ticket packages** for your employees;
- ◆ **Media exposure** in regional/national press
- ◆ **Recognition** in UAO publications;
- ◆ **Online presence** at [unionavenueopera.org](http://unionavenueopera.org);
- ◆ **Philanthropic consideration** of sponsorship support.

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## SPONSORSHIP LEVELS & BENEFITS:

All packages can be tailored to fit your organizations philanthropic and business goals.

### Production Sponsor - \$25,000

Available for *Candide*, *La bohème*, and *Glory Denied*

Full Title Sponsorship of a main stage opera production.

As a Production Sponsor\* the Union Avenue Opera staff will work with your organization to maximize the benefits below, or to customize a special sponsorship package that fits your philanthropic and business goals.

#### Benefits

Name or Corporate Logo Placement

- Full page ad in Festival Season program book
- Logo and hotlink in e-blasts and on website;
- Minimum of five (5) social media highlights in 2019;
- Season-long recognition in program book at *Producer* level.

At Union Avenue Opera

- Name or Corporate Logo on projected English super titles prior to curtain as Production Sponsor;
- Recognition during pre-show announcement during the run of the sponsored production;
- Sponsor signage in the lobby.

Tickets

- Eight (8) Reserved Center Tickets to opening night of the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2019 Union Avenue Opera performances.

Special Event

- Invitation to final dress rehearsal for the sponsored production.

\*Production Sponsor does not equate to exclusive sponsorship as there are other areas of the production that might be sponsored by another organizations. If you desire exclusive sponsorship of a production an additional donation of \$5,000 is required to secure the Rights and Royalty Sponsorship.



## Supertitle Sponsor - \$10,000

Union Avenue Opera is known for presenting original language operas with the aid of projected English Supertitles, or translations, on the walls on both side of the stage.

### Benefits

#### Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Minimum of three (3) social media highlights in 2019;
- Season-long recognition in program book at *Angel* level.

#### At Union Avenue Opera

- Name or Corporate Logo on projected English super titles prior to curtain;
- Recognition during pre-show announcement;
- Sponsor signage in the lobby;

#### Tickets

- Four (4) Reserved Center Season Tickets;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2019 Union Avenue Opera performances.

## Rights Sponsor - \$5,000

Available for *Candide*, *La bohème*, and *Glory Denied*

Help offset the cost of rights and music rentals during the 2019 Festival Season.

### Benefits

#### Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Angel* level.

#### Tickets

- Four (4) Reserved Center Season Tickets to opening night of the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2019 Union Avenue Opera performances.



## Costume Sponsor - \$3,500

Available for *Candide*, *La bohème*, and *Glory Denied*

With over 80 artists involved on stage and approximately 160 costumes for the season your organization can help offset the cost of costuming the 2019 Festival Season productions as a Costume Sponsor.

### Benefits

Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website.
- Season-long recognition in program book at *Director* level.

Tickets

- Two (2) Reserved Center Tickets to the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2019 Union Avenue Opera performances.

## Media Sponsor – \$2,500 or In-Kind

Media Sponsorships are highly valuable to Union Avenue Opera and can either be monetary or through in-kind donation of advertising space (radio, television, print, electronic media, etc).

### Benefits

Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

Tickets

- Four (4) Reserved Center Tickets to the production of your choice;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2019 Union Avenue Opera performance



## Principal Artist Sponsor - \$2,500 [each]

Union Avenue Opera is please to announce a fine cast of principal artists for the 2019 Festival Season.

### Benefits

Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

Tickets

- Two (2) Reserved Center Tickets to sponsored artist's production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2019 Union Avenue Opera performances.

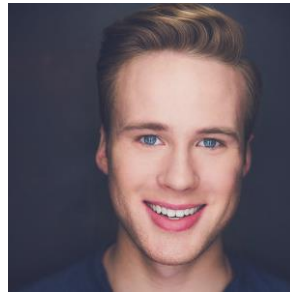
Jesse Darden\*  
Candide, *Candide*



Brooklyn Snow\*  
Cunegonde, *Candide*



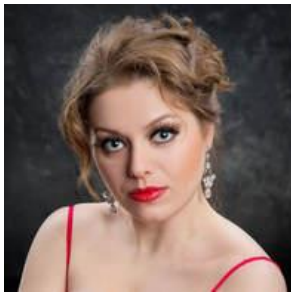
Charlie Tingen\*  
Maximillian, *Candide*



Thomas Gunther  
Voltaire / Pangloss, *Candide*



Yulia Lysenko\*  
Mimi, *La bohème*



Cree Carrico\*  
Musetta, *La bohème*



Jesse Donner  
Rodolfo, *La bohème*



Andrew Wannigman  
Marcello, *La bohème*



David Walton  
Young Thompson, *Glory Denied*



Karina Brazas  
Young Alyce, *Glory Denied*



Peter Kendall Clark\*  
Old Thompson, *Glory Denied*



Gina Galati  
Old Alyce, *Glory Denied*



\*Union Avenue Opera stage debut

## Principal Orchestra Member Sponsor - \$1,250

Union Avenue Opera is honored to have a fine group of core musicians anchoring the 2019 Festival Orchestra. All members of the American Federation of Musicians Union.

### Benefits

#### Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

#### Tickets

- Two (2) Reserved Center Tickets to one opera during the 2019 Festival Season;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2019 Union Avenue Opera performances.



### Principal Orchestra Members:

[Subject to change]

CONCERTMASTER, 1<sup>ST</sup> VIOLIN – Wanda Becker  
2<sup>ND</sup> VIOLIN – Bill Bauer  
VIOLA – Victoria Voumard  
CELLO – Tracy Andreotti  
BASS – Wendy Hyman-Fite  
FLUTE – Ann Dolan  
OBOE – Ann Homann  
CLARINET – Jeanine York-Garasché  
BASSOON – Donita Bauer  
HORN – Nancy Shick  
TRUMPET – Robert Souza  
TROMBONE – Ed Jacobs  
PERCUSSION – Henry Claude

## Chorus Member Sponsor - \$600 *[each]*

Available for *Candide* and *La bohème*

Union Avenue Opera is pleased to each year hire the most talented up and coming local singers to sing in our Festival Season Choruses. This summer, Union Avenue Opera will hire fifty-two local artists for the choruses of *Candide* and *La bohème*.

### Benefits

#### Name or Corporate Logo Placement

- Quarter page ad Festival Season program book;
- Logo hotlink on unionavenueopera.org.
- Season-long recognition in the program book at *Patron* level.

#### Tickets

- Corporate Discount Program – 15% discount on single tickets for your employees to all sponsored production



# 2019 SPONSORSHIP PLEDGE AGREEMENT

BUSINESS/CORPORATE NAME: \_\_\_\_\_

PRIMARY CONTACT NAME: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

## I/We would like to sponsor the following:

### Production Sponsor \$25,000

- Candide* (July 5, 6, 12, 13)
- La bohème* (July 26, 27, August 2, 3)
- Glory Denied* (August 16, 17, 23, 24)

### Costume Sponsor \$3,500

- Candide*
- La bohème*
- Glory Denied*

### Supertitle Sponsor \$10,000

- Season long sponsorship

### Media Sponsor

- \$2,500
- In-Kind

### Rights Sponsor \$5,000

- Candide*
- La bohème*
- Glory Denied*

### Chorus Sponsorship \$600

- Candide*
- La bohème*

### Artist Sponsor \$2,500

- Artist Name: \_\_\_\_\_

### Principal Orchestra Member Sponsor \$1,250

- Artist Name: \_\_\_\_\_

PAYMENT IS DUE THE FIRST OF THE MONTH OF YOUR SPONSORED PRODUCTION PERFORMANCE DATES AND YOU WILL BE INVOICED ONE MONTH IN ADVANCE. CONTACT UNION AVENUE OPERA TO DISCUSS ALTERNATE PAYMENT OPTIONS.

*Should any of the provisions of this Agreement be prevented or interfered with, including Union Avenue Opera's ability to present or the audience's ability to access a scheduled production/performance(s), neither Union Avenue Opera or the Sponsor shall be under any obligation to present at a different time or place, and neither party shall have any claim against the other in connection with losses resulting from such prevented or interfered with performance(s).*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE COMPLETE THIS SPONSORSHIP PLEDGE FORM AND MAIL OR EMAIL TO:

EMILY STOLARSKI  
ADMINISTRATIVE DIRECTOR

UNION AVENUE OPERA  
733 UNION BLVD  
ST. LOUIS, MO 63108

PHONE: 314-361-2881  
EMAIL: EMILY@UNIONAVENUEOPERA.ORG

## 2019 BOARD OF DIRECTORS

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