



Twenty-Fifth Anniversary Season

2019 Program Book Advertisement Rates

Why advertise with Union Avenue Opera?

When businesses and companies show their support for Union Avenue Opera they gain the loyal patronage of our audience (450+ nightly) and show the community they are dedicated supporters of the arts in St. Louis.

Union Avenue Opera is thrilled to be celebrating its 25th Anniversary Season in 2019. The season opens with the return of world-renowned soprano Christine Brewer in Bernstein's comedic farce, *Candide* in a colorful spectacle not to be missed. Puccini's operatic blockbuster *La bohème* opens at the end of July and is perhaps the greatest love story ever sung. Closing the season is a story of unimaginable bravery and the nature of hope in the true story of America's longest held prisoner of war in Tom Cipullo's *Glory Denied*.

About Union Avenue Opera:

The mission of Union Avenue Opera is to provide professional opportunities for gifted, emerging artists and to offer vibrant and affordable opera experiences in original languages to audiences that reflect the breadth and diversity of the St. Louis region. Believing that the arts are vital to the health and reputation of a community, Union Avenue Opera is committed to its urban setting, educational outreach and artistic integrity.

- Over the last 25 years, UAO has earned a reputation of artistic excellence in the St. Louis community and beyond;
- UAO is the oldest professional opera company in the region offering productions solely in original languages;
- 17% of UAO's audience attended for the first time in 2018 and 27% have been loyally attending for 10+ years;
- 89% of UAO's audience holds a college degree or higher;
- UAO is a publicly supported 501(c)(3) nonprofit organization.

Consider the Value of:

- **Branding** with loyal and diverse audiences;
- **On-site visibility** at performances;
- **Recognition** in UAO publications;
- **Online presence** at unionavenueopera.org.

2018 Advertisers Included: Wild Flower Restaurant & Catering • Left Bank Books • O'Brien Swimming Pool Service Mangrove Redevelopment • Raymond James, Inc. • Opera Theatre of Saint Louis • Union Avenue Christian Church • Dressel's Pub Campbell House Museum • Town & Style • West End Grill & Pub • Gesher Music Festival • Connect The Arts (CTA) • Arts Group of Union Avenue • Women's Journal • The Bach Society of St. Louis • Chamber Project Saint Louis • The Social Affair • West End Players Guild • Musicians' Association of Saint Louis • Artist Presentation Society • Saint Louis Cathedral Concerts • Winter Opera Saint Louis • Chamber Music Society of St. Louis • Breihan Properties



Bernstein's

Candide

with Christine Brewer
July 5, 6, 12, 13

Puccini's

La bohème

July 26, 27, August 2, 3

Tom Cipullo's

Glory Denied

August 16, 17, 23, 24



2019 Program Book Advertisement Purchase Agreement

Reservation Deadline: **May 3, 2019**

Artwork Deadline: **May 17, 2019**

I/We hereby agree to purchase an advertisement in Union Avenue Opera's 2019 Program Book. The book, measuring 5 1/2" by 8 1/2", will be distributed at **twelve** performances of **three** productions from July 5 through August 24, 2019.

BUSINESS/NAME: _____

PRIMARY CONTACT: _____

CONTACT ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ CONTACT PHONE: _____

CONTACT EMAIL: _____

Indicate ad size below:

Placement	Rate	Size (w x h)
*Inside Front Left (color)	<input type="checkbox"/> \$1350	4 1/2" x 7 1/2"
*Inside Front Right (b/w)	<input type="checkbox"/> \$1250	4 1/2" x 7 1/2"
*Inside Back Right (color)	<input type="checkbox"/> \$1150	4 1/2" x 7 1/2"
*Inside Back Cover Left (b/w)	<input type="checkbox"/> \$950 SOLD	4 1/2" x 7 1/2"
Full Page Ad (b/w)	<input type="checkbox"/> \$500	4 1/2" x 7 1/2"
Half Page Ad (b/w)	<input type="checkbox"/> \$300	4 1/2" x 3 3/4"
Quarter Page Ad (b/w)	<input type="checkbox"/> \$175	4 1/2" x 2"

Camera ready copy will be:

Emailed Is Included

Same as 2018

I would like UAO to produce an ad (additional fees apply at a rate of \$30/hour)

*Premium ad space subject to prior sale. Contact Emily for availability

It is understood that advertising copy is subject to approval by Union Avenue Opera. In the event of a printing error Union Avenue Opera accepts no liability beyond the cost of an insertion. It is the advertiser's responsibility to meet the deadlines stated above. Should the advertiser fail to provide copy, Union Avenue Opera will print out only the name, address and telephone number of the advertiser and/or its product.

PAYMENT IS DUE AT TIME OF SUBMISSION. NO ADVERTISEMENT WILL BE PUBLISHED IF PAYMENT IS NOT RECEIVED BY THE MAY 3, 2019 RESERVATION DEADLINE UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE WITH UNION AVENUE OPERA.

Artwork due: May 17, 2019

Authorized Signature: _____ Date: _____

Please complete this advertising agreement and mail or email to:

Emily Stolarski
Administrative Director
314-361-2881
emily@unionavenueopera.org

Union Avenue Opera
733 N. Union Blvd
St. Louis, MO 63108

Native Illustrator, Photoshop, or PDFs (with embedded fonts and links rendered) can be emailed to emily@unionavenueopera.org or UAO can create a simple ad for a nominal fee. Call to find out more.