

## 2023 Artistic Sponsorship Opportunities



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# UNION AVENUE OPERA

Scott Schoonover · Artistic Director

"... a superb production ...Schoonover has  
again found world-class voices"

*BroadwayWorld.com*  
(July 2022)

### **2023 | Season Twenty-Nine**

*The Turn of the Screw* - July 7, 8, 14, 15 featuring **Christine Brewer** as Mrs. Grose

*Don Pasquale* - July 28, 29, August 4, 5

*Ragtime* - August 18, 19, 25, 26

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## WHY SUPPORT UNION AVENUE OPERA?

*The mission of Union Avenue Opera is to provide professional opportunities for gifted, emerging artists and to offer vibrant and affordable opera experiences in original languages to audiences that reflect the breadth and diversity of the St. Louis region. Believing that the arts are vital to the health and reputation of a community, Union Avenue Opera is committed to its urban setting, educational outreach and artistic integrity.*

Union Avenue Opera is thrilled to be back with our highly anticipated 29th Festival Season. The season opens with the return of world-renown soprano Christine Brewer as Mrs. Grose in Britten's psychological thriller *The Turn of the Screw*. Next comes Donizetti's charming comedic love story *Don Pasquale*. The season culminates with the UAO premiere of Flaherty and Ahrens' *Ragtime* a story of social injustice in the gilded age with parallels to modern American society.

When businesses and companies show their support for Union Avenue Opera they gain the loyal patronage of our audience, but they also receive exposure and unique benefits while displaying their dedication to the local arts community. There are numerous sponsorship opportunities available for the 2023 Festival Season. For more information, or questions, please contact: Administrative Director Emily Stolarski at 314-361-2881 or email [emily@unionavenueopera.org](mailto:emily@unionavenueopera.org).

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## ABOUT UNION AVENUE OPERA:

- ◆ UAO is the oldest professional opera company in the region offering productions solely in original languages; and is the only professional opera company located and performing within St. Louis city limits. UAO is dedicated to its location, a historic church just north of Delmar Blvd
- ◆ UAO has earned a reputation of artistic excellence in the St. Louis community and beyond;
- ◆ UAO has a nightly audience of 450;
- ◆ UAO will create over 120 jobs during the 2023 Festival Season, hiring over 90% from the greater St. Louis region.

Union Avenue Opera is a 501(c)(3) nonprofit organization registered in Missouri under the Internal Revenue Service Code. Union Avenue Opera is funded in part by the Missouri Arts Council, a State Agency, the Regional Arts Commission, and through individual and corporate contributions.

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## DIVERSITY, EQUITY, INCLUSION, ACCESS:

Union Avenue Opera strives to cultivate a diverse, equitable, inclusive, and accessible community where all its constituents including employees, volunteers, performers, and audience members—whatever race, ethnicity, gender, sexual orientation or identity, age, religion, socioeconomic status, education, or ability—feel valued and respected.

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## CONSIDER THE VALUE OF:

- ◆ Branding with loyal and diverse audiences;
- ◆ On-site visibility at performances;
- ◆ Networking with potential clients;
- ◆ Ticket packages for your employees;
- ◆ Media exposure in regional/national press
- ◆ Recognition in UAO publications;
- ◆ Online presence at [unionavenueopera.org](http://unionavenueopera.org);
- ◆ Philanthropic consideration of sponsorship support.

## SPONSORSHIP LEVELS & BENEFITS:

All packages can be tailored to fit your organizations philanthropic and business goals.

### *Production Sponsor - \$25,000*

*Available for **The Turn of the Screw**, **Don Pasquale**, and **Ragtime***

Full Title Sponsorship of a main stage opera production.

As a Production Sponsor\* the Union Avenue Opera staff will work with your organization to maximize the benefits below, or to customize a special sponsorship package that fits your philanthropic and business goals.

#### Benefits

Name or Corporate Logo Placement

- Full page ad in Festival Season program book
- Logo and hotlink in e-blasts and on website;
- Minimum of five (5) social media highlights in 2023;
- Season-long recognition in program book at *Producer* level.

At Union Avenue Opera

- Name or Corporate Logo on projected English super titles prior to curtain as Production Sponsor;
- Recognition during pre-show announcement during the run of the sponsored production;
- Sponsor signage in the lobby.

Tickets

- Eight (8) Reserved Center Tickets to opening night of the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2023 Union Avenue Opera performances.

Special Event

- Invitation to final dress rehearsal for the sponsored production.

\*Production Sponsor does not equate to exclusive sponsorship as there are other areas of the production that might be sponsored by another organizations. If you desire exclusive sponsorship of a production an additional donation of \$5,000 is required to secure the Rights Sponsorship.



## **Supertitle Sponsor - \$10,000**

Union Avenue Opera is known for presenting original language operas with the aid of projected English Supertitles, or translations, on the walls on both side of the stage.

### **Benefits**

Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Minimum of three (3) social media highlights in 2023;
- Season-long recognition in program book at *Angel* level.

At Union Avenue Opera

- Name or Corporate Logo on projected English super titles prior to curtain;
- Recognition during pre-show announcement;
- Sponsor signage in the lobby;

Tickets

- Four (4) Reserved Center Season Tickets;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2023 Union Avenue Opera performances.

## **Rights Sponsor - \$5,000**

**Available for *The Turn of the Screw*, *Don Pasquale*, and *Ragtime***

Help offset the cost of rights and music rentals during the 2023 Festival Season.

### **Benefits**

Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Angel* level.

Tickets

- Four (4) Reserved Center Season Tickets to opening night of the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2023 Union Avenue Opera performances.



## Costume Sponsor - \$3,500

Available for *The Turn of the Screw*, *Don Pasquale*, and *Ragtime*

With over 115 artists involved on stage and approximately 200 costumes for the season your organization can help offset the cost of costuming the 2023 Festival Season productions as a Costume Sponsor.

### Benefits

Name or Corporate Logo Placement

- Full page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website.
- Season-long recognition in program book at *Director* level.

Tickets

- Two (2) Reserved Center Tickets to the sponsored production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2023 Union Avenue Opera performances.

## Media Sponsor – \$2,500 or In-Kind

Media Sponsorships are highly valuable to Union Avenue Opera and can either be monetary or through in-kind donation of advertising space (radio, television, print, electronic media, etc).

### Benefits

Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

Tickets

- Four (4) Reserved Center Tickets to the production of your choice;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2023 Union Avenue Opera performance



## Principal Artist Sponsor - \$2,500 [each]

Union Avenue Opera is please to announce a fine cast of principal artists for the 2023 Festival Season.

### Benefits

Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

Tickets

- Two (2) Reserved Center Tickets to sponsored artist's production;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2023 Union Avenue Opera performances.

### Meroë Khalia Adeeb\*

The Governess, *Turn of the Screw*



### Alexandra Martinez-Turano\*

Miss Jessel, *Turn of the Screw*



### James Stevens

Prologue/Peter Quint, *Turn of the Screw*



### Andy Papas

Don Pasquale, *Don Pasquale*



### Christine Lyons\*

Norina, *Don Pasquale*



### Namarea Randolph-Yosea\*

Ernesto, *Don Pasquale*



### Peter Kendall Clark

Malatesta, *Don Pasquale*



### Nyghél J. Byrd\*

Coalhouse Walker II, *Ragtime*



### Debby Lennon

Mother, *Ragtime*



### Marc Schapman

Tateh, *Ragtime*



### Jazmine Olwalia\*

Sarah, *Ragtime*



### Eric J. McConnell

Father, *Ragtime*



\*Union Avenue Opera stage debut

## Principal Orchestra Member Sponsor - \$1,250

Union Avenue Opera is honored to have a fine group of core musicians anchoring the 2023 Festival Orchestra. All members of the American Federation of Musicians Union.

### Benefits

Name or Corporate Logo Placement

- Half page ad in Festival Season program book;
- Logo and hotlink in e-blasts and on website;
- Season-long recognition in program book at *Guarantor* level.

Tickets

- Two (2) Reserved Center Tickets to one opera during the 2023 Festival Season;
- Corporate Discount Program – 15% discount on single tickets for your employees to all 2023 Union Avenue Opera performances.



### Principal Orchestra Members:

[Subject to change]

CONCERTMASTER, 1<sup>ST</sup> VIOLIN – Adrian Walker  
2<sup>ND</sup> VIOLIN – Bill Bauer  
VIOLA – Victoria Voumard  
CELLO – Beverly Field / Ranya Iqbal  
BASS – Wendy Hyman-Fite  
FLUTE – Ann Dolan  
OBOE – Ann Homann  
CLARINET – Jeanine York-Garasché  
BASSOON – Donita Bauer  
HORN – Nancy Shick  
HARP – Megan Stout  
TRUMPET – Jason Harris  
TROMBONE – Ed Jacobs  
PERCUSSION – Henry Claude

## Chorus Member Sponsor - \$600 *[each]*

*Available for Don Pasquale and Ragtime*

Union Avenue Opera is pleased to each year hire the most talented up and coming local singers to sing in our Festival Season Choruses. This summer, Union Avenue Opera will hire thirty-six local artists for the choruses of *Don Pasquale* and *Ragtime*.

### Benefits

Name or Corporate Logo Placement

- Quarter page ad Festival Season program book;
- Logo hotlink on unionavenueopera.org.
- Season-long recognition in the program book at *Patron* level.

Tickets

- Corporate Discount Program – 15% discount on single tickets for your employees to the sponsored production



## 2023 SPONSORSHIP PLEDGE AGREEMENT

Reservations Due:

**May 22, 2023**

Artwork Deadline:

**June 5, 2023**

BUSINESS/CORPORATE NAME: \_\_\_\_\_

PRIMARY CONTACT NAME: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

### I/We would like to sponsor the following:

#### Production Sponsor \$25,000

- The Turn of the Screw* (July 7, 8, 14, 15)
- Don Pasquale* (July 28, 29, August 4, 5)
- Glory Denied* (August 16, 17, 23, 24)

#### Costume Sponsor \$3,500

- Turn of the Screw*
- Don Pasquale*
- Ragtime*

#### Supertitle Sponsor \$10,000

- Season long sponsorship

#### Media Sponsor

- \$2,500
- In-Kind

#### Rights Sponsor \$5,000

- The Turn of the Screw*
- Don Pasquale*
- Ragtime*

#### Chorus Sponsorship \$600

- Don Pasquale*
- Ragtime*

#### Artist Sponsor \$2,500

- Artist Name: \_\_\_\_\_

#### Principal Orchestra Member Sponsor \$1,250

- Artist Name: \_\_\_\_\_

PAYMENT IS DUE JUNE 15 FOR INCLUSION IN THE 2023 FESTIVAL SEASON PROGRAM BOOK. CONTACT UNION AVENUE OPERA TO DISCUSS ALTERNATE PAYMENT OPTIONS.

*Should any of the provisions of this Agreement be prevented or interfered with, including Union Avenue Opera's ability to present or the audience's ability to access a scheduled production/performance(s), neither Union Avenue Opera or the Sponsor shall be under any obligation to present at a different time or place, and neither party shall have any claim against the other in connection with losses resulting from such prevented or interfered with performance(s).*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE COMPLETE THIS SPONSORSHIP PLEDGE FORM AND MAIL OR EMAIL TO:

EMILY STOLARSKI  
ADMINISTRATIVE DIRECTOR

UNION AVENUE OPERA  
733 UNION BLVD  
ST. LOUIS, MO 63108

PHONE: 314-361-2881  
EMAIL: EMILY@UNIONAVENUEOPERA.ORG

## 2023 BOARD OF DIRECTORS

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