



PROGRAM BOOK ADVERTISEMENT PURCHASE AGREEMENT

Reservations Due:
May 22, 2023
Artwork Deadline:
June 5, 2023

Union Avenue Opera is excited to kick off our 29th Festival Season this summer. Join us as we welcome back Christine Brewer to the UAO stage as Mrs. Grose in Britten's psychological thriller in our season opener, *The Turn of the Screw* (July 7, 8, 14, 15). Audiences will be delighted by Donizetti's charming comedic love story *Don Pasquale* (July 28, 29, August 4, 5) and the season culminates with the UAO premiere of Flaherty and Ahrens' *Ragtime*, a story of social injustice in the gilded age with parallels to modern American society (August 18, 19, 25, 26). With a nightly audience of 450+, **Union Avenue Opera is the place to be seen this summer**. Visit unionavenueopera.org to learn more about the 2023 Festival Season.

I/We hereby agree to purchase an advertisement in Union Avenue Opera's 2023 Program Book. The book will be available in print and digital format and will be made available online at www.unionavenueopera.org.

BUSINESS/NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ PHONE: _____

CONTACT EMAIL: _____

Company Website: _____

Ad Placement	Rate	Size (w x h)
*Inside Front Cover Left (color)	<input type="checkbox"/> \$1250	5" x 7.5"
*Inside Back Cover Right (color)	<input type="checkbox"/> \$1250	5" x 7.5"
*Inside Back Cover Left (b/w)	<input type="checkbox"/> \$750	5" x 7.5"
Full Page (b/w)	<input type="checkbox"/> \$500	5" x 7.5"
Half Page (b/w)	<input type="checkbox"/> \$300	5" x 3.75"
Quarter Page Vertical (b/w)	<input type="checkbox"/> \$200	2.375" x 3.75"
Quarter Page Horizontal (b/w)	<input type="checkbox"/> \$200	5" x 1.75"

Ad copy will be:

- Emailed
- Is Included
- I would like UAO to produce an ad (additional fees apply at a rate of \$30/hour)

**Premium ad space subject to prior sale. Contact Emily for availability. Allow for .125" bleed on cover ads.*

It is understood that advertising copy is subject to approval by Union Avenue Opera. In the event of a printing error Union Avenue Opera accepts no liability beyond the cost of an insertion. It is the advertiser's responsibility to meet the deadlines stated above. Should the advertiser fail to provide copy and payment has been received, Union Avenue Opera will print out only the name, address and telephone number of the advertiser and/or its product.

PAYMENT IS DUE AT TIME OF SUBMISSION. NO ADVERTISEMENT WILL BE PUBLISHED IF PAYMENT IS NOT RECEIVED BY June 5, 2023 UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE WITH UNION AVENUE OPERA. **Please invoice me** **Payment is enclosed**

Authorized Signature: _____ Date: _____

Please complete this advertising agreement and email to:

Emily Stolarski, Administrative Director
emily@unionavenueopera.org | 314-361-2881

Union Avenue Opera
733 N. Union Blvd, St. Louis, MO 63108

Native Illustrator, Photoshop, or PDFs (with embedded fonts and links rendered) at least 300dpi.
Ads should be submitted in Grayscale or Black/White. Email artwork to emily@unionavenueopera.org.

The mission of Union Avenue Opera is to provide professional opportunities for gifted, emerging artists and to offer vibrant and affordable opera experiences in original languages to audiences that reflect the breadth and diversity of the St. Louis region. Believing that the arts are vital to the health and reputation of a community, Union Avenue Opera is committed to its urban setting, educational outreach and artistic integrity.