



2026 PROGRAM BOOK ADVERTISEMENT PURCHASE AGREEMENT

Reservations Due:
May 15, 2026

Artwork Deadline:
May 15, 2026

Union Avenue Opera (UAO) continues its commitment to vibrant, accessible opera with a three-opera lineup that brings together one of musical theater’s most beloved classics, a sparkling *bel canto* comedy, and a sweeping French grand opera. From the intimate storytelling of *Fiddler on the Roof*, to the romantic charm of *L’elisir d’amore* and epic scale of *Samson et Dalila*, the season runs July through August at the historic Union Avenue Christian Church. With a nightly audience of 450+, Union Avenue Opera is the place to be this summer—visit unionavenueopera.org to learn more about the 2026 Festival Season. After successfully presenting its 2025 Festival Season in the wake of the May 2025 tornado, UAO continues to demonstrate its resilience and enduring commitment to its home, community, artists, and patrons.

I/We hereby agree to purchase an advertisement in Union Avenue Opera’s 2026 Program Book. The book will be available in print and digital format and will be made available online at www.unionavenueopera.org.

BUSINESS/NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ PHONE: _____

CONTACT EMAIL: _____

Company Website: _____

Ad Placement	Rate	Size (w x h)
*Inside Front Cover Left (color)	<input type="checkbox"/> \$1500	5" x 8"
*Inside Back Cover Right (color)	<input type="checkbox"/> \$1250	5" x 8"
*Inside Back Cover Left (b/w)	<input type="checkbox"/> \$900	5" x 8"
Full Page (b/w)	<input type="checkbox"/> \$600	5" x 8"
Half Page (b/w)	<input type="checkbox"/> \$350	5" x 4"
Quarter Page Vertical (b/w)	<input type="checkbox"/> \$250	2.5" x 4"
Quarter Page Horizontal (b/w)	<input type="checkbox"/> \$250	5" x 2.5"

Ad copy will be:

- Emailed
- Is Included
- I would like UAO to produce an ad (additional fees apply at a rate of \$30/hour)

**Premium ad space subject to prior sale. Contact Emily for availability. Allow for .125" bleed on cover ads.*

It is understood that advertising copy is subject to approval by Union Avenue Opera. In the event of a printing error Union Avenue Opera accepts no liability beyond the cost of an insertion. It is the advertiser’s responsibility to meet the deadlines stated above. Should the advertiser fail to provide copy and payment has been received, Union Avenue Opera will print out only the name, address and telephone number of the advertiser and/or its product.

PAYMENT IS DUE AT TIME OF SUBMISSION. NO ADVERTISEMENT WILL BE PUBLISHED IF PAYMENT IS NOT RECEIVED BY June 1, 2026 UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE WITH UNION AVENUE OPERA. **Please invoice me** **Payment is enclosed**

Authorized Signature: _____ Date: _____

Please complete this advertising agreement and email to:

Emily Stolarski, Administrative Director
emily@unionavenueopera.org | 314-361-2881

Union Avenue Opera
733 N. Union Blvd, St. Louis, MO 63108

Native Illustrator, Photoshop, or PDFs (with embedded fonts and links rendered) at least 300dpi. Ads should be submitted in Grayscale or Black/White. Email artwork to emily@unionavenueopera.org.